

Women in Business

A supplement to farragutpress • September 3, 2025



5-Do List

Install shelving Hang window treatments Grout tile floor Powerwash deck Repair kitchen drywall Fix cabinet hinge Clean and repair gutters Paint Living room

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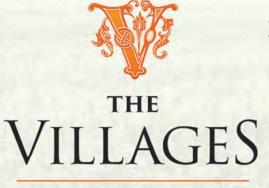
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Gina Johnson Top-producing agent for 29 years





Realtor® Gina Johnson proudly serves the Knoxville community as a real estate agent with Keller Williams Signature.

A native of Knoxville and a resident of Farragut, Johnson has helped a multitude of families buy and sell homes as a top-producing agent for over 29 years. Before beginning her career in real estate, Gina was a mathematics teacher who deeply loved forming relationships with others and problem-solving. She received a B.A. in medical technology and a B.A. in computer science from the University of Tennessee which furthered her love for problem-solving. "I have always enjoyed connecting with people as a teacher, so real estate was an easy decision for me. Real estate allowed me to use my problem-solving and negotiation skills to help provide excellent customer service for my clients," Gina shared. Gina Johnson has lived in Farragut for over 30 years and enjoys showing her client's all that Knoxville has to offer. "This is home for me. I have never lived anywhere else and love East Tennessee. There is nothing that delights me more than helping people discover the area and finding the perfect home," Gina said.

A longstanding leader in Knoxville real estate, Gina guides clients through every step of the real estate transaction process. Gina's knowledge of the market and dedication to finding the best fit for each client has allowed her clientele to continually grow from referrals alone. She provides virtual tours, professional photography, social media visibility, and more to attract the right buyer for her clients. "I care about my clients and because of my desire to make sure they receive superb customer service, I become not only their trusted real estate professional but their dear friend," Gina explained. She continued, "I am blessed to have a career that I am passionate about. I love homes, design styles, and all things real estate." With Knoxville becoming increasingly popular, Gina Johnson also specializes in clients who are interested in relocating to the Knoxville area. As a relocation expert, with designations in ePro, CRS (Certified Residential Specialist), and GRI (Graduate, REALTOR® Institute), Gina ensures her clients have a smooth transition to East Tennessee living. Although predominantly serving West Knoxville, specifically Farragut, Gina is always aware of the market offerings in surrounding areas to best serve her clients. You can get in touch with her at (865)-567-5478 or email her at relocateknox@gmail.com.



Leslie Allen

Benefits Manager and HR Manager

Tate Insurance Group

865-862-8233 tateinsurancegroup.com

Extensive corporate experience laid the foundation for Leslie Allen's current roles with Tate Insurance Group.

After working for Siemens Heathineers and Bridgestone Americas, Allen started at TIG as a customer service representative in January, 2021, and now has a dual role as clients' benefits manager and internal HR manager.

"After years in corporate America, I was eager to bring my expertise to a locally-owned company in my hometown," she said. "Benefits was an area where I was motivated to deepen my knowledge and skill set, and TIG offered me the opportunity to do just that."

Allen notes "people" are the most important part of her job.

"Whether it's working with our clients or collaborating with our amazing team, I value genuine partnerships that drive success," she said. "I believe a company's greatest asset is its employees, and I'm passionate about helping clients provide benefits that ensure their teams are cared for, happy, and healthy.

"At the end of the day, it's the people who make showing up and giving my best so meaningful."

Outside of work, "making intentional time for friends and family is what matters most to me.

"Slowing down and creating meaningful memories with loved ones is what fills my cup and keeps me happy and motivated."



Harriet Amonette

Director of Marketing Services NHC Place Farragut 865-777-9000

Connecting with people

Harriet Amonette has been in the Senior Care Industry her entire career, but has worked as the Director of Marketing Services at NHC Place Farragut for the past eight years. Thirteen years ago, she started at NHC as a nurse in rehabilitation before discovering her knack for marketing. Harriet's experience in direct patient care has shaped the way in which she can connect with coworkers, families of residents, and the residents themselves. As a nurse, she realized the exceptional joy that caring for others gave her every day. Today, she continues to embrace the senior care culture in marketing, utilizing her medical background to provide additional insight to families. Her favorite part of the iob is assisting families with the "next steps" on NHC Place Farragut's CCRC campus. For the past four years, Harriet has been heavily involved in the CAC Office on Aging's annual "Power of the Purse" event, a fundraiser for their Mobile Meals program. Harriet enjoys giving back to the senior care community in all aspects, making it her mission to empower her community in all walks of life.



Laura Ash

Agent

State Farm

865-675-0888 laura-ash.com laura@laura-ash.com Laura Ash loves her role as a State Farm agent and has been doing it successfully for almost 18 years! She treats her team members and customers like family and you can tell when you walk in her office. Even on the most stressful days, Laura and her team welcome you in with open arms to help write a policy, talk about a claim or just to chat about what has been going on with your life.

Laura moved to Farragut 22 years ago from Kodiak, Alaska. Being a native Floridian, she was happy to get back down South for some sunshine. She lived in Alaska for 11 years and she and her husband decided they wanted to raise their children in a place they could permanently call home. She is definitely happy they made the move.

Laura's son and daughter graduated from UT and they are both furthering their education. Her son is getting ready to graduate with his doctorate in chiropractic and will be opening his own clinic. Her daughter is hoping for a career in law.

Laura is a die-hard Vol fan and you can find her at Neyland Stadium cheering on the Vols each fall. You will also see her on Thursday night Rivalry Football where she'll cheer on the teams, give out T-Shirts, and donate to the schools.

Laura is a very devoted Agent to State Farm and to her community in general. Give her a call if you need help with your home, car or life insurance. She also specializes in business insurance as well. Laura and her team are ready to help you and would love to have you in their State Farm family.



Michelle Austin

General Manager

Farragut JCPenney

865-288-6708 ext 200 mausti12@jcp.com

Leading JCPenney Farragut with Over 20 Years of Passion and Experience

With over 20 years with JCPenney, Michelle Austin is proud to be the General Manager at the Farragut JCPenney for the last eight years. Michelle started her career with JCPenney while in high school at the then East Towne Mall location and continued to work with them in many roles while attending the University of Tennessee. After graduating with a degree in Retail and Consumer Science she decided to pursue a career in retail management. "JCPenney has been serving their communities for 123 years with trendy yet traditional fashion at a value that can't be beat", Michelle says. "Our Farragut location has fashion, beauty and salon. We love being part of the Farragut community and hope to continue to serve our community in this location for many years to come." Come see her team at the Parkside location in Farragut or shop us on JCP.com.



Andrea Warnick Pinnacle Financial Partners **Board of Directors**



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Martha Riordan MR10 Realty **Board of Directors**



Stephanie Erb **Family Justice Center Board of Directors**



Amy Shewmake Simply Magical Vacations Auction 2025



Charlene Waggoner SERVPRO of West Knoxville **Ambassadors** & Business EXPO 2026

Selfless Service **Makes a Difference**

At the heart of every thriving chamber of commerce are dynamic volunteers, and these teams do their best work when headed up by servant-leaders who show up, selflessly engage, and give back. We at the Farragut West Knox Chamber are thrilled to shine a light on these remarkable women, each of whom either serves our board of directors or chairs a vital committee, shaping the future of the chamber's business community through their unwavering commitment and innovative ideas.

Leadership in chambers of commerce goes beyond titles—it's about stepping up, volunteering, and driving progress and meaningful change. These women embody the spirit of servant leadership, generously sharing their time, expertise, and passion to elevate the teams they support and subsequently the entire organization. Their roles are pivotal, guiding strategic initiatives, fostering collaboration, and ensuring that diverse voices are heard and valued all while helping the chamber hit goals and reach new heights.

Why does this matter? When women lead, everyone benefits. Their unique perspectives and empathetic approach not only enhance decision-making but also inspire and motivate those around them. These individuals are more than just committee chairs; they are helping to redefine what it means to lead with heart and purpose. Their influence extends beyond their committees, setting a powerful example for future generations of professionals and driving progress in their community.

Join us in celebrating these phenomenal women and the impact of their service. Their dedication highlights the importance of having diverse, passionate leaders at the helm, proving that when women step up to lead, everyone rises together.



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e-mail: info@farragutchamber.com | www.farragutchamber.com



Susan Bentley

CEO, Owner

Bentley Home Inspections Bentley Radon

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Operator, Educator and Service Oriented

Susan Bentley is a trailblazer as a woman CEO in the male-dominated home inspection industry. She leads multiple successful companies, including Bentley Home Inspection, BW Pest, Bentley Radon, and Santa's Twinkle. Beyond her businesses, Susan is a national coach in the home inspection industry and proudly serves as the National Ambassador for iGo, the largest coaching group in the field. With her leadership, she inspires professionals nationwide to aim higher, move faster, and break barriers.

2023 Voted Loudon County's Best Home Inspection Company 2022 East Tennessee Association of Realtors Strategic Partner of the Year 2022 Great Smoky Mountains Association of Realtors Strategic Partner of the Year 2022 North East Association of Realtors Strategic Partner of the Year 2022 Lakeway Association of Realtors Strategic Partner of the Year 2021 Strategic Partner for Women's Council of Realtors Tennessee 2021 Strategic Partner for Women's Council of Realtors Knoxville 2021 Strategic Partner for Women's Council of Realtors Great Smoky Mountains Prior KMBA Board Member (2020/2021) Prior KAAR Community Involvement Committee Member (2021/2022)



Julie A. Blaylock

President/CEO

Farragut West Knox Chamber of Commerce

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julie@farragutchamber.com
www.farragutchamber.com

Almost 14 years after starting as the Executive Assistant for the Farragut West Knox Chamber of Commerce in 2011, Julie Blaylock is still amazed at how much she loves getting to serve the hundreds of businesses and people that the chamber interacts with each year. "Every time I stand up at an event and hear myself say that we get to support over 750 businesses across our region, I'm taken aback; it is an absolute privilege," she says. A self-described "people and resource convener," Leadership Knoxville graduate, and recent recipient of the TNCCE designation for Tennessee chamber executives, Blaylock oversees daily operations of a 4-person staff, 12+ committees, and an organization that offers 100+ programs annually. She feels she can relate to the many joys and challenges of busy local small business owners. "Owning a business or franchise is exciting, exhausting, but also a potentially very rewarding endeavor. Our job is to make that endeavor easier, make business owners understand they are NOT alone in their struggles, and make challenges less difficult to overcome by using our network to connect them with whatever help they need: funding, marketing, mentoring, potential clients or local vendors, and talent.'

For more information on the chamber and how to become a member, visit www.farragut-chamber.com



Ginger Cannon

Owner

Dixie Lee Farmers Market

865-643-5333 gocannon133@gmail.com

Healthy Diet Leads To Local Market

Ginger Cannon and her husband Jeff started the Dixie Lee Farmers Market almost out of necessity.

"I have rheumatoid arthritis and I wanted to change my diet and I went to another local farmers market in Oak Ridge," Ginger said. "This inspired us to come up with the idea for the Dixie Lee Farmers Market. I worked for attorney Steve Irving and with his help I got the permits."

Dixie Lee Farmers Market is open from May through October on Saturdays from 9 a.m.-noon and Ginger relishes the opportunity to give local growers and local artisans the chance to showcase and sell their goods.

"Jeff and I have always had an interest in gardening and this gives local growers the chance to sell and it may also give the garage carpenter a chance to sell the things that he likes to make," Cannon said. "We also have a bakery and we sell grass-fed meats."

She noted that the biggest challenge that she faces is the weather both on market days and throughout the year.



Amanda Dagnan

Owner

Factory Carpet Warehouse

865-689-6740

factorycarpet@yahoo.com www.factorycarpet.net Originally from Nashville, Amanda moved to Knoxville in 1998 to pursue her master's degree and her dream of someday running a youth sports program. However, the universe had already chosen a different path for her.

She began her career at Factory Carpet Warehouse in 2002 when her husband, Dennis, needed help answering the phones. In 2009, when Dennis retired, Amanda took over the family business and has been running it like a boss ever since! It is so rewarding to be able to say that we are still in business after 45 years!

In 2014, Amanda opened up a small vintage shop, her passion, inside Factory Carpet, bringing in a whole new clientele. And now, after running two successful businesses, she now runs consignment online auctions every week!

So, if you are looking for new flooring for your home, rental, business, or front porch, or looking to downsize your belongings but don't want to take the time to sell them yourself, feel free to reach out to Amanda at 865-689-6740.



Jessica Ronning (865) 771-0574



Vicki Stafford (865) 266-3555



Bri Blankenbeckler (865) 617-6155



Mary Waggoner (865) 806-7441



Amanda Brown (865) 679-0662



Trish Litton (865) 235-8446



Gemma Sawkins (201) 423-5316



Gwen Searcey (615) 594-0310



Katie Millard (865) 385-9053



Faun Raiford-Davis Annessa Hand (865) 392-1107



(865) 392-1107



Holly Nicole (423) 400-7109

Founded in 2021 by Jessica Ronning and her fiancé, Beauty and the Beard began as a vision for a welcoming, stylish space where clients could feel confident and cared for.

Just a few months into their journey, Jessica and her partner were given the opportunity to take over a larger lease in the Village Green Shopping Center. This move opened the door to something bigger — literally and figuratively. The expanded space allowed them to welcome more stylists, grow their services, and start building what would become an extraordinary team.

Three years later, Beauty and the Beard has flourished into a thriving salon with 14 talented stylists — 12 of whom are remarkable women who embody creativity, professionalism, and passion for their craft.

Together, they've created more than just a salon; they've built a community where clients feel at home and beauty is celebrated in all its forms.

One of the unique things about Beauty and the Beard is that every stylist runs their own chair — creating their own schedule and managing their own bookings. This gives clients the chance to connect directly with their stylist and enjoy a truly personalized experience.

Your dream hair is just a call or text away — book your appointment today with one of the amazing stylists at Beauty and the Beard!

> 11511 Kingston Pike Farragut, TN 37934 (865) 392-1107



Lauren Dameron

Owner

Seasons by Lauren

865-410-3663 @ seasons_bylauren

Bringing together timeless beauty and thoughtful design

Meet Lauren Dameron, the creative force behind *Seasons by Lauren*, where timeless beauty and thoughtful design come together. Specializing in wedding florals, event décor, and custom faux arrangements, Lauren infuses elegance and personality into every detail she creates. From romantic wedding celebrations to seasonal home styling, her work is defined by a modern yet classic touch that feels both refined and enduring. Serving Knoxville and the surrounding areas, Lauren believes every space—whether a grand event or the comfort of a living room—deserves charm, sophistication, and lasting beauty.



Lindsey Davis

Co-Owner/Operator

The Casual Pint Northshore

865-765-6852 northshore.thecasualpint.com

Since her family founded The Casual Pint in 2011, Lindsey has developed a deep understanding of running a successful small business. She began her career behind the bar as a Beertender, working her way up through leadership roles including Manager, Franchise Business Coach, and eventually owner of The Casual Pint Northshore. Today, she also serves as Vice President of Supply Chain Management & Logistics for the nationwide franchise.

Her experience across multiple Casual Pint locations has given her a unique perspective on both operations and strategy. Lindsey now helps guide aspiring entrepreneurs as they launch and grow their own Casual Pint franchises. Her journey reflects personal growth as well as a commitment to empowering others within the craft beer community.

With a master's degree in history and a passion for storytelling, Lindsey brings a personal touch to every guest interaction. Under her leadership, The Casual Pint Northshore has become more than a place for craft beer, cocktails, wine, and food—it's a true community hub rooted in local partnerships and giving back.

Debby Funk is carrying on her mother Laurae Hathaway's legacy as owner of the Embroidery Boutique.

Funk, who first started working for the family business in 2006, said her parents opened under the name Designs for You in Boca Raton in 1989, and relocated it to Tellico Village in 2005. In 2014, the business relocated again to its current storefront at 141 Brooklawn St. in Farragut.

"I am eager to see where I can take this company in years to come," she said. As owner, Funk strives to fill the shop with never-before-seen items and offers a variety of services, including monogram ming, embroidery and laser-etching. "We have quantity break pricing with the highest quality digitizing in town," noted Funk. "And we have no minimums – whether it's a hundred pieces or just one piece, we guarantee the fastest and highest quality embroidery experience."

In addition to Embroidery Boutique, Funk launched Funky's Snacks in 2020, Funky's Snacks sells Beef Jerky, Jams, Mustards and candy which can be purchased at the Farragut shop or online.



Embroidery Boutique
141 Brooklawn St West
Knoxville, TN 37934
(865) 392-1024
embroideryboutiqueknox.com
funkysmeatsnacks.com



Debby Funk Owner







Penny Ellison

Owner

Mr. Handyman 865-293-0080

westknoxville@mrhandyman.com

Penny Ellison Named IFA Franchisee of the Year for 2024

The International Franchise Association (IFA) has honored Penny Ellison, owner of Mr. Handyman of West Knoxville, as a 2024 Franchisee of the Year. Recognized at the IFA's 65th Annual Convention in Las Vegas, Ellison was celebrated for her excellence as a franchise owner and operator.

A Jefferson County native, Penny began her career in Newport before launching Mr. Handyman in Knoxville with her husband. After his passing in 2019, she continued to lead the business with strength and determination. For over 15 years, Mr. Handyman of West Knoxville has earned a reputation for trusted, high-quality home repair and maintenance services.

Penny's customer-first philosophy is central to her success. "Customers are short on time, tools, and talent," she says. "They need a company they can trust." That trust, paired with her exceptional team, has led to continued recognition across the Mr. Handyman franchise system.

For expert service backed by award-winning leadership, turn to Penny Ellison and her team. Learn more at www.mrhandyman.com/west-knoxville



Dr. Kimberly Grande

Co-founder
The Skin Wellness Center

10215 Kingston Pike Suite 200 Knoxville TN 37922

865-584-8580 theskinwellnesscenter.net Dr. Kimberly Grande is a board-certified dermatologist and a fellow of the American Academy of Dermatology. She received her medical degree at University of Nebraska and completed her residency in dermatology at Baylor College of Medicine.

Dr. Grande has a passion for developing lasting relationships with her patients and helping them to combat skin cancers and other diseases of the skin with cutting-edge technologies.

"I was compelled by the field of dermatology when following physicians in more generalized specialties who would point out subtle changes on the skin during physical exam," she said. "These changes would be clues to the potential of systemic or internal diseases such as liver or kidney disease. I felt a bit like Sherlock Holmes piecing together details to come to an important diagnosis which would otherwise have been missed. Dermatology is a little like the practice of art...it is color, patterns, and textures. Skin surgery requires an artistic eye and aesthetic medicine is best accomplished by a sculptor who understands the science behind what is perceived as beauty and attractiveness."

As co-founders of The Skin Wellness Center, Dr. Grande and Dr. Meredith Overholt stand out as a leading partnership in the dermatology field in Knoxville.



Joy Hamlett

Owner

Bradley's

865-694-0400 hello@shopbradleys.com shopbradleys.com Joy Hamlett is the owner of Bradley's Gift and Home in Knoxville, Tennessee, where she has poured her heart into creating a beautiful, welcoming shopping experience for the past 25 years.

Joy's husband Brad started Bradley's in 1995 selling the most delicious handmade chocolates in Knoxville. Joy started helping Brad with the shop in 2000. "I've always loved design and visual merchandising so I was excited to help Bradley's grow by thinking outside of the 'chocolate box.' I got creative with product displays, branding, and overall atmosphere and it worked." Bradley's has been growing steadily ever since and is opening their second location in Farragut this September. Joy attributes their success not just to hard work and creativity but also the relationships she's cultivated over the years. "This community has been so loving and supportive of our family and business with many of

our customers becoming sweet friends."



Mikki Jacobs

MSN, FNP-BC Owner + Nurse Practitioner

VibrantMe Wellness Clinic

Office 865-288-0450 VibrantMeWellness.com mikki@vibrantmewellness.com Mikki Jacobs, FNP-BC, is a board-certified Family Nurse Practitioner and the founder of VibrantMe Wellness Clinic. She earned her Master of Science in Nursing from the University of Tennessee, Knoxville in 2012 and is a certified aesthetic injector through the American Academy of Facial Esthetics (AAFE).

With a background in internal medicine and primary care, Mikki provides a well-rounded, patient-centered approach to care. Her clinical focus includes medical weight loss, IV therapy, aesthetic injectables, and longevity medicine, helping patients not only improve their health but also feel confident and vibrant at every stage of life.

Passionate about empowering patients with tools for lasting wellness, Mikki blends her medical expertise with a genuine dedication to individualized care.

Outside of the clinic, she enjoys life with her husband, Dave, and their two children. She also loves reading and traveling.



Jill Langer

Founder

Pearl Scott Health and Beauty

865-454-2122 pearlscottbeauty.com

Pearl Scott Health and Beauty was created from both love and loss, inspired by the timeless elegance of my grandmother, whom I lost in 2022. She was the heart of my world—her influence shaped my passion for helping others feel loved, welcome, accepted, and beautiful. Together, we shared a love of pearls. She would remind me often to wear them as a symbol of strength, grace, and connection. Carrying her maiden name forward through this business is my way of honoring her legacy.

As the owner of Pearl Scott Health and Beauty, my mission is simple yet deeply personal: to bring beauty back to timeless elegance. In a world where trends come and go, I believe true beauty lies in subtlety, refinement, and authenticity. My goal is to provide treatments and experiences that enhance natural beauty, never overwhelm it, and always leave clients feeling radiant and confident.



Carolyn Levy Gilliam

Attorney

McDonald, Levy & Taylor, PLLC

Phone: 865-966-4343 carolyn@mltlaw.com

A Top Attorney in her field

Carolyn Levy Gilliam serves as an attorney at McDonald, Levy & Taylor PLLC, primarily practicing in the areas of wills, trusts, elder law, conservatorships, probates, business matters, and litigation regarding these areas.

Gilliam, a graduate of the University of Tennessee's College of Law, was named as a Top Attorney for 2023 in the Knoxville Cityview Magazine in Social Security Disability, Elder Law and Adoption, Wills/Probate and Estate Planning/Trusts as well as a Best Lawyer: Ones to Watch in America for Elder Law, Litigation - Trusts and Estates and Trusts and Estates.

An active member of the community, Gilliam is a Board Member of the Dream Connection. Inc., an all-volunteer organization that fulfills the dreams of children that have life-threatening illnesses.

She and her husband, Eric, and two young kids live in Farragut and attend Shoreline Church.

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Kat Mahn

Owner

Kat's Lash Lounge

& Wax Studio

865-392-1014 www.Katslashlounge.com

Making people look pretty

Kat Mahn, owner of Kat's Lash Lounge & Wax Studio, always has been drawn to the beauty business.

"I liked making people look pretty," she said. After 10 months of operating at Saah Salon along South Campbell Station Road, she has moved to a larger brick-and-mortar location, next to The Bark Place, at 11410 Kingston Pike, Suite 300, near the intersection of Kingston Pike and South Campbell Station Road.

Mahn went to college after graduating from high school and earned an English degree, but "this is what I wanted to do," she said about being an aesthician. "So I went back to school for this after I had my daughter."

A licensed aesthician for 16 years, she started her career in 2005 in South Carolina.

"Then, we were in Ohio for nine years and Georgia for two," Mahn added.

While in Georgia, a friend encouraged her to open her own business in 2018. Then, her husband, Joseph Mahn, a mechanical engineer, was transferred to Hardin Valley, and they moved to Knoxville.

She again took a leap and opened a studio in Saah Salon Suites, only to grow her business and move to a brick-and-mortar location.



Kat Mahn

Owner Kat's Purrfect Getaways

803-743-6348 www.Katspurrfectgetaways.com

Kat's Purrfect Getaways

Farragut's own Kat Mahn has turned her passion for travel into a thriving business with Kat's Purrfect Getaways. As a full-service travel advisor, Kat specializes in crafting stressfree, personalized vacations—from cruises and European adventures to Disney trips and luxury getaways.

Her approach is simple: listen, plan, and deliver unforgettable experiences. "My goal is to take the stress off my clients and make their travel dreams come true," Kat says. She's there every step of the way, ensuring details are handled and her clients feel supported from booking to return.

As a woman-owned business, Kat takes pride in providing personalized service and genuine care that large online sites can't match. With a loyal client base and a heart for her community, she continues to help travelers create lifelong memories.

Plan your next getaway at http://www. KatsPurrfectGetaways.com or call 803-743-6348

























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Christine Drimalla

Realtor, Broker

Wallace Real Estate

Direct: 865-617-1477 Office: 865-966-1111 christine.drimalla@wallacetn.com christinedrimalla.com



dori pavlovsky

"The House Lady"

Realtor **Wallace Real Estate**

865-300-8234 865-966-1111

With a wealth of local market knowledge, Christine Drimalla is dedicated to helping individuals and families reach their real estate goals throughout the greater Knoxville

The relocation specialist at Wallace Real Estate combines her extensive experience in construction, design and renovation with a unique ability to visualize a property's true potential to provide first-class service and deliver impressive results.

From finding your dream home to preparing your home for the market, Christine's top priority is to thoroughly attend to all your real estate needs and guide you toward the best long-term decision for your specific situation.

"I take great care to educate and advise my clients with an informed and comprehensive assessment of their specific requirements," she said.

Covering and clearly anticipating every angle found in the multitude of details in each transaction, Christine's client-focused approach ultimately ensures her clients' goals are achieved, even when met with the most difficult challenges.

For more information, visit christinedrimalla.com.

With over four decades of experience in the real estate industry, dori pavlovsky, affectionately known as "The House Lady", has been a trusted name since 1978. Her deep knowledge and passion for listing and selling houses make her a go-to expert for clients looking to sell their homes or purchase a new one.

Specializing in fine properties, dori combines professional expertise with a friendly upbeat approach, ensuring a seamless and enjoyable experience for every client.

Throughout her illustrious career, she has won numerous awards for production and continually enhances her skills through extensive training and classes. She is a Broker, a Relocation Specialist and a Certified Stager. Most recently she has earned The Certified Luxury Home Marketing Specialist designation and is certified with Luxury Portfolio and Leading Real Estate of the World.

Her dedication to excellence and client satisfaction sets her apart in the competitive real estate market. She loves her job!



Sahel **Naimy**

Real Estate Broker

Cell: 865-765-1961 sahel.naimy@wallacetn.com





Kristy Rucker

Realtor

Wallace Real Estate

865-378-8789 kristy.rucker@wallacetn.com

Sahel has been in residential real estate for the past 25 years and with Wallace Real Estate since 2004. "Dedicated to Mv Profession and to... YOU"

Profession and to ...YOU!

Dedicated to my

is Sahel's slogan. "I am honored to able to help my clients to achieve their real estate goals with every closing. Honesty, establishing trust, and going the extra mile is what can be expected of me when I am representing my clients". Sahel's extensive experience and negotiating skills ensure her buyer clients to put their best foot forward in submitting a winning offer.

She is able to guide her seller clients with data, facts and effective marketing strategies in order to obtain the highest value for their property in this tight market. Sahel has been successful in remaining a Top Producer with Wallace Real Estate and she takes pride and joy in her chosen full time career. Sahel is also committed to continuing education and she has achieved numerous designations and certifications. Sahel is a Certified Residential Specialist (CRS), Graduate Realtor institute (GRI), Senior Real Estate Specialist (SRES), Military Relocation Professional (MRP) and Real Estate Negotiation Expert (RENE). Sahel can be reached directly at 865-765-1961 or feel free to email her at sahel.naimy@wallacetn.com for all

Bringing her passion for helping others to real estate

After 25 years of a career in medicine as a Nurse Practitioner. Kristy transferred her passion for helping others to a career in real estate. Her experience in buying and selling properties in California, along the West Coast has given her first hand knowledge of the real estate process. "I bring honesty and integrity along with dedication and attention to detail to my interactions with my clients" says Rucker. Recognized in 2023 as number 10 of the top 25 agents at Wallace Real Estate and one of the top 5 buyer agents.

Recognized in 2024 as one the top 25 agents, #8 agent for Wallace overall and the agent with the most \$1 million dollar plus transactions for 2024.

Kristy is customer-service-oriented and always committed to listening to her clients' needs. Whether navigating the way for a first time home buyer or assisting the seasoned investor, she looks forward to utilizing her keen negotiating skills to ensure a successful transaction. She is always leveraging her skills and experience to exceed her client's expectations.



ALLACE WALLACE REALTORS® FARRAGUT



Deborah Saunders

Realtor

Wallace Real Estate 865-548-0952 britchickagent@gmail.com

Originally from England, Deborah Saunders made Knoxville her home in 1993 after moving from London.

After three decades shaping young minds as a teacher, Deborah embraced a new adventure in 2013 - real estate - a career that, surprisingly, isn't all that different from the classroom.

"Both teaching and real estate are really about breaking down big ideas into manageable steps and handling each moment as it comes, while staying ready for whatever surprises may pop up," said Deborah, now proudly serving as an agent with Wallace.

Known for her calm, steady approach, Deborah helps clients navigate everything from small jitters to big panics with confidence and care. She especially enjoys guiding first-time homebuyers, walking them through each stage of the journey with patience and a smile.

"If you put the emphasis on serving people well, the results naturally follow," Deborah shared. Even after closing day, she makes it a point to be there for her clients, offering advice, reassurance, or simply a listening ear. "I truly enjoy treating people kindly and making the process as smooth - and even fun - as it can be."



Barbara Stevens

Realtor

Wallace Real Estate

Mobile: 865-898-6663 Office: 865-966-1111 barbara@wallacetn.com



at Wallace Real Estate Barbara Stevens works alongside her husband and daughter. Stevens' two-decade career as owner of a corporate relocation company also allows her to empathize with clients who are moving

Specializing as "Agents with Family Roots"

Specializing as "agents

with family roots"

to a new place. "I know the pain and suffering that people go through when they are making decisions about where they're going to live," she

"I understand, and I want to develop a relationship with my clients, get to know them and their families, not just for one transaction but a long-lasting relationship where they refer to me as their Realtor." I am blessed with opportunities to be invited into peoples' lives so that I can walk alongside them not only as their Real Estate Professional, but as their advocate throughout the real estate process. I believe everyone deserves quality of services, regardless if they are first-time home buyers or seasoned sellers.

I am most proud of the fact that after all these years, I still love what I do and am continued to be blessed with the opportunity to serve and hopefully make a difference in people's lives.



Michelle Stockdale

Realtor

Wallace & Wallace

(865) 803-4993

michelle.stockdale@wallacetn.com sellinghomesinmyhometown.com

After raising four daughters, Knoxville native Michelle Stockdale became a Realtor in

She works for Wallace Real Estate's Farragut office, 10815 Kingston Pike, and cites motherhood to her four "amazing girls" as a catalyst for her business model.

"Family is most important to me, and I understand the importance of finding a place that truly feels like home," she said.

Stockdale has lived in Farragut since 1985, giving her a unique and well-researched familiarity "that helps me find [my clients] their perfect home in the area I know and love."

Stockdale not only helps her clients find homes, she helps them sell theirs, too, bringing her "commitment to hard work, reliability, and putting my clients needs first.

"Being a Realtor is very satisfying because I love helping people: guiding them through the selling process or helping them find their dream home," she added.

When she's not working, "you can catch me riding my motorcycle through the beautiful Tennessee landscape," Stockdale said.



Cherie **Sydes**

REALTOR®, ABR®

Wallace Real Estate

Cell: 865-660-1074 www.CherieSydesKnoxville.com CherieSydes@gmail.com

Cherie Sydes is a native of Knoxville, TN and has lived in several parts of the area. gaining familiarity with the changes and growth in and around Knoxville. Having had strong ties to the East Tennessee area and her passion for helping people give Cherie the ability to be creative with the home buying/selling process. Cherie has worked in the Real Estate industry for more than seven years before launching her career as a licensed Real Estate Agent giving her more than a decade of experience. This invaluable insight has provided Cherie with substantial exposure to many aspects of the real estate industry.

Raised to be resilient and a hard worker with a winning attitude. Cherie believes in integrity and reliability in her everyday life and professional career. Her goal is to make your buying/selling experience as easy and stress-free as possible.

Cherie's Pledge: "Whether you are buying or selling, I will dedicate my complete attention and honesty every buyer and seller deserves!"



ALLACE WALLACE REALTORS® FARRAGUT



Tamy Wilson

Realtor, ABR, SRS, Luxury Property Specialist

Wallace Real Estate

865.966.1111

tamywilsonrealtor@gmail.com



Tamy Wilson is a dedicated REALTOR® with over 20 years of experience, licensed since 2004. Originally from Flowery Branch, Georgia, she has proudly called Knoxville home for the past seven years and has quickly become a trusted resource for buyers, sellers, and investors throughout the area. Tamy holds both the Accredited Buyer Representative and Seller Representative Specialist designations, showcasing her expertise on both sides of a transaction. Tamy also proudly holds the Certified Luxury Home Marketing Specialist certification, allowing her to provide guidance and expertise in the Luxury Market as well. Tamy would be honored to assist you with your real estate goals and add you to her long list of extremely satisfied clients.



Elena Yakubov

Realtor

Wallace Real Estate

865-966-1111 (office) 865-244-5614 (mobile) elena@wallacetn.com I began my real estate journey in 2007 and quickly discovered my passion for helping people find a place to call home. Growing up in Russia taught me the value of family and community, and later, twelve years in Germany gave me a love for people, cultures, and building lasting connections. Those experiences shaped who I am today and continue to guide the way I serve my clients.

Knoxville has become my home, and I am inspired daily by East Tennessee's scenic beauty, vibrant communities, and welcoming spirit. I am dedicated to helping buyers and sellers navigate the local market with confidence, providing guidance, insight, and personalized attention every step of the way.

For me, real estate is about more than transactions - it's about relationships, trust, and helping clients find a place where they truly feel at home. I am committed to making every experience smooth, rewarding, and meaningful.



Debbie Yankey

Realtor

Wallace Real Estate

865-966-1111 865-414-8818 debbie@debbieyankey.com When you meet Debbie Yankey, you quickly realize she's more than a Realtor®. She's a storyteller, a connector, and someone who genuinely believes East Tennessee is one of the best places to call home.

For over 30 years, Debbie has helped people not just buy and sell houses, but find the right backdrop for their lives. She has a knack for seeing the story behind every front door—whether it's a lakeside estate, a first home, or a quiet country retreat. "Real estate isn't about transactions," Debbie says. "It's about people, and helping them take the next step in their journey."

Her clients will tell you she's equal parts strategist and cheerleader—someone who can negotiate tough deals one moment and offer a calming word the next. That balance, what Debbie calls "grit with grace," has become her signature.

But Debbie's impact reaches far beyond her business. She's deeply rooted in the community, proudly highlighting the lifestyle that makes East Tennessee shine—whether it's the walking trails, the lakefront sunsets, or the vibrant local businesses she supports. "Home isn't just four walls," she explains. "It's the people, the traditions, and the connections we build here."

Family is at the heart of everything Debbie does. She credits her loved ones for shaping her values of hard work and compassion—and she admits her Shih Tzu, Lily Grace, has become both her desk-side companion and a little piece of her brand. "She's my sidekick," Debbie laughs. "People sometimes remember Lily before they remember me!"

Ask Debbie what keeps her motivated after decades in the business, and her answer comes easy: the people. "It's a privilege," she says, "to sit with someone in one chapter of life and help them step into the next. That's what makes every day exciting."



In the November 2025 edition, Hardin Valley Living will feature a \dots

Women in Business section.

We are offering a special rate for those who wish to pick-up their profile featured in the farragutpress Women in Business.

Contact Kathy Hartman at 865-218-8878 or khartman@farragutpress.com for more information.

Hardin Valley Living is a quarterly special publication of farragutpress. 5,000 copies will be distributed exclusively in the Hardin Valley area.









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Melody Matney

Executive Director
Villages of Farragut

865-671-2500 melody@villagesfarragut.com

Passionate about her community & the people in it

Melody Matney, Executive Director of The Villages of Farragut, is genuinely cut-out for her line of work. Born in Knoxville and a life-long resident of East Tennessee, Matney is passionate about her community and the residents she serves. After losing her father unexpectedly to a terminal illness, Matney took a particular interest in Long-Term Care, and attained her license in LTC insurance. She began her career as a sole proprietor and business owner, selling the business after 14 years, and then managed businesses for a nationally known hospitality corporation, growing through the experience. Her love for people would eventually lead her to her true passion of serving seniors. Matney was recruited to work at a senior living community in Sevierville. She was promoted to Executive Director after only 15 months, and remained with that company for several years. "My heart was still in Knoxville," she explained. So, when The Villages of Farragut announced their ground-breaking, she applied and joined their team before opening in 2019 to serve as Executive Director. "I'm extremely fortunate to be working for this company and serving seniors in this community. We truly want to be part of the fabric of Farragut, and what we do is all about love for our residents." It's clear that Melody Matney has a heart for people and service to her community.



Jennifer McKinnish

Attorney

McKinnish Law 865-229-9854 www.mckinnishlaw.com Jennifer McKinnish received her bachelor's degree in Political Science from the University of Tennessee and attended law school at the University of Memphis. After working for a year in Memphis at boutique domestic relations firm, she returned to Knoxville to pursue her love of family law.

McKinnish, who also practices disability law, says the best part of the job is helping others in their darkest times and getting to know clients on a personal level.

"My motivation is to see each client as an individual," she said.

This focus on relationships has certainly paid off as in the last five years along, the firm has expanded to cover all of East Tennessee, while still maintaining a personal touch with every case.

In addition to being a successful small business owner and attorney, Jennifer is an active member in the community including serving on the Concord Christain School Board. Her greatest accomplishment of all is at home where she is single mom to two amazing children.



Linda Meese

Realtor,

Realty Executive Associates

865-591-6004 linda@lindameese.com

Helping clients obtain their goals

For over 39 years plus full-time, 2024 Women Council of REALTORS TN State President Linda Meese has been bringing residential or commercial buyers, property management and sellers together. She is knowledgeable in land, residential, commercial, and property management also real estate consultation

"I help my clients obtain their goals, whether buying or selling, by providing them with local market expertise and counseling on all aspects of the real estate transaction to ensure that the process be effortless and stress free," she said.

"It's important to be knowledgeable about the industry in order to provide information to help others get what they want. I have several designations, that have taken years to get, so I can be knowledgeable in my field," said Meese.

Linda Meese, Realtor, Realty Executive Associates in Farragut, the 'Key to Your Next Move!" Call her at 865-591-6004 or 865-693-3232; linda@lindameese.com or Visit www.LindaMeese.com



Dana Moser

Realtor

Realty Executives Farragut C: 865-387-0628 O: 865-693-3232 moserdana@gmail.com

Fifteen plus years of listening to her customers

Dana has a high level of expertise in the local market from 15 plus years of experience and has a remarkable track record of delivering results. She has lived in the Knoxville area for more than 30 years and graduated Summa Cum Laude from the University of Tennessee. Having raised two children here, she believes this is a great place to live and work.

Whether you are a First time Buyer, moving up or down, or an experienced investor, Dana can help you in finding the property of your dreams or simply what fits your needs now. Dana will be your resource for any questions you may have about Real Estate or the Community.

"She listens intently, responds quickly, and follows up."

"My goal is to make your next move.....
Your Best Move EVER!"



Christina Ng

Angel Nails 865-777-0365 hhpcd@yahoo.com

Owner

Christina Ng, owner of Angel Nails in Farragut and a native of Vietnam, has called the Farragut area home for nearly two decades. Recently, she earned the title of Mrs. Tennessee Petite 2025, reaching the Top 10 finalists and receiving the esteemed People's Choice Award.

Currently, Christina is preparing for her next chapter: competing in the Mrs. Universal Petite 2026 pageant, where she will proudly represent her birth country, Viet-

A former foster mother. Christina understands the journey from darkness to light. Her life experiences have shaped her unwavering belief that healing and transformation are possible.

Her platform, White Lotus Rising, is dedicated to empowering survivors — helping them reclaim their dignity, assert their rights, and embrace the beauty that can emerge from even the most painful beginnings. Whether in Knoxville, Tennessee, or across the globe in Vietnam, Christina remains committed to breaking the silence, creating safe spaces, and showing the world that from the depths of adversity, we rise.



Dr. Meredith **Overholt**

Co-founder The Skin Wellness Center

10215 Kingston Pike Suite 200 Knoxville TN 37922

865-584-8580 theskinwellnesscenter.net

Dr. Meredith Overholt is a board-certified dermatologist and a fellow of the American Academy of Dermatology. She received her medical degree from Baylor College of Medicine and has been practicing in the field of dermatology for over 30 years.

Dr. Overholt has a passion for educating her patients about diseases of the skin and the importance of regular skin exams. She is excited to be able to offer the latest in medical advancements in the treatment of skin disorders. Most recently, offering a non-surgical treatment for skin cancers called SRT, or Superficial Radiation Therapy.

In 2005, Dr. Overholt and Dr. Kimberly Grande co-founded The Skin Wellness Center in Knoxville. Together, Drs. Overholt and Grande lead a group of female physician assistants, nurse practitioners, aestheticians, and nurses who are passionate about bringing the gold standard in medical and cosmetic dermatology to East TN.

Dr. Overholt also serves on the Board of Ambassadors for the American Cancer Society. For this year's 2022 Hope Gala on behalf of the American Cancer Society, both Dr. Meredith Overholt, and husband Dr. Mark Overholt will have the distinguished honor of hosting the Gala's open house event.

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CREDIBILITY

Pam Owen is an accomplished sales and marketing professional with over 30 years experience.

Before becoming a Real Estate agent, Pam was a business entreprenuer, corporate leader and national sales manager. Pam received her Real Estate License in 2009 and joined Realty Executives Associates. She quickly became one of the top real estate producers in the area.

"Every career has led me to this one," Pam states. "The best attributes of each career are rolled into Real Estate. It is the hardest and most detailed of all, but the one that I love the most,"

Pam quickly became a Multi-Million Dollar producer and continues to reach that goal each year. She has earned the Accredited Buyer's Representative and Seniors Real Estate Specialist designations. When choosing your Realtor®, choose someone who loves Real Estate...choose Pam.



2023 Top Producer Award Winner

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Rhonda Queen

Officer Manager, processor and Closing Agent

Crown Title Insurance Agency

865-539-4910 www.crowntitleknox.com Rhonda Queen grew up in a small midwestern farm town in Illinois and moved to Southern California in 1983. A few years later, her husband, Paul, was offered a job in East Tennessee, where they've since remained and raised their three daughters, Michelle, Felicia and Christine.

"We traveled around enough to realize this is where we wanted to raise our family," said Queen. "It has been our home for nearly four decades now."

Queen, who serves as officer manager, processor and closing agent at Crown Title Insurance Agency, said she initially worked in the banking and mortgage end of the business, until 1995, when the company's founder Emma Jo White hired her as a title specialist.

"She taught me most of what I now know," she said of White. "I now realize the reason I enjoy the title business is the people I get to meet and help through what might be the most important purchase in their life."

In fact, this emphasis on connecting with customers is precisely what's contributed to Crown Title's massive growth in recent years.

"I take pride in knowing that Robb White and I have built Crown Title from a small company to nearly three times its size over the past twenty years," Queen said. "In this business, you have to be very detail oriented. Everything -- no matter how small -- has to be right. People count on us."



Jessica Ronning

Owner & Stylist

Beauty and the Beard

865-392-1107 Beautyandthebeardknox.com With 30 years of experience, Jessica Ronning has worn many hats: stylist, mentor, educator, and now, business owner.

In 2021, Jessica and her fiancé took a leap of faith and opened Beauty and the Beard. What began in a small suite quickly grew into something bigger than they imagined. Just seven months later, the opportunity came to move into a larger space at Village Green Shopping Center. They seized it, and the salon hasn't stopped growing since.

Today, Beauty and the Beard is home to 14 stylists, each bringing their own creativity and skill to the team. Jessica continues to fuel her passion for education by bringing in training and new techniques, ensuring her stylists are always learning and clients are always inspired.

For Jessica, success isn't measured only by growth—it's about creating a salon filled with joy, where stylists thrive and clients leave feeling their best. It's that dedication to people, education, and community that makes Beauty and the Beard more than just a salon—it's a dream brought to life.



Amy Shewmake

Owner

Simply Magical Vacations by Amy

www.alwaysmagicallyyours.com

Amy Shewmake's love of travel began when she was a young girl, adventuring across the United States with her family.

"I grew up loving to travel and making memories with my own family," said Shewmake, noting that this passion ultimately sparked a desire to assist others in planning their own vacations. "I wanted to help others have similar experiences."

In 2014, after spending years planning travel as a hobby, Shewmake joined Simply Magical Vacations, a group of travel advisors that focus on making vacations as stress-free as possible.

"We want to make your vacation simple and magical," said Shewmake, who specializes in planning family vacations in North America, South America, Europe and the Caribbean. "Vacations should not be stressful, but a time to make memories with your family."

In addition to easing the planning process, Shewmake added that Simply Magical Vacations' client-focused approach also ensures travelers get the best value for their investment.

"The biggest misconception people have about travel agents is that using one is going to cost them time and money, but the opposite is true," she explained. "Whenever you book a cruise, all-inclusive, theme park, hotel, or car rental the cost of a travel advisor is already included. If you do not use one, the company keeps the money. If you do, then you get a travel advisor included complimentary in your package price! The best thing is that travel advisors do not work for those companies that pay them – they work for their clients."

For more information about Simply Magical Vacations by Amy, visit www.alwaysmagicallyyours.com.

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Sandi Simpson

Community Relations
Director

The Villages of Farragut 865-671-2500

Sandi Simpson graduated from the University of Tennessee in 1980 with a degree in Child and Family Services with plans to become a Social Worker. Prior to working in senior living, Sandi worked as a stay-at-home mom for 20 years. When her mother fell ill with Alzheimer's, she dropped everything to make sure she gave her mother the care that was needed, and then, she realized her calling; helping seniors live a happier and healthier life.

After their children were grown, she became one of the first active volunteers at her church, Concord United Methodist Church's adult daycare program, Concord Adult Day Enrichment Services (CADES).

Simpson then started working part-time at a local assisted living community for three years and spent another six years at an independent living community as Lifestyle Director, and later, as the Leasing Director. During her time as leasing director, she was able to keep the community 99% leased, which led to her recruitment by The Villages of Farragut.

"I fell in love with taking care of seniors," she said, noting that she initially joined the Villages team as the Resident Event Director. Simpson took over her current position just before COVID-19 pandemic began. At the time, the community was 50 % occupied. Even through the restraints that were put into place to keep the residents safe, she has been able to increase the occupancy to a current 98%.

So far, Simpson's favorite part of the job is helping families navigate through life's transitions and bringing joy to residents and their families.

"I hope to bring smiles to the residents' faces and make life for their family easier every day, " she said.

Simpson's dedication to her company, her career, and most importantly, the seniors she serves is unsurpassed. In addition, she has shown that it is never too late to find your passion, and for her, it was helping senior citizens 'stay connected with their community and ensuring the quality of life they deserve.



Sara Sizemore

Owner

Southern Safety Supply

865-673-0140 sara@southernsafety.com southernsafety.com Sara Sizemore started Southern Safety Supply in 1997 from her Knoxville living room with a UTK degree and the conviction that local contractors deserved better than long lead times. Twenty-seven years later, her showroom at 207 Center Park Drive stocks thousands of products that keep all workers safe.

For example, while big box stores carry four glove types, Sara stocks over a dozen because she learned early that the wrong glove costs companies in injury claims and lost time. "I spent years understanding exactly what each industry needs," Sara explains. "That knowledge saves lives and saves money."

Sara built Southern Safety by outworking national competitors. Southern Safety maintains inventory others call excessive - until emergency orders prove her right. Her company equipped Knoxville's multi-use stadium construction and supplies safety gear to Amazon's local operations. These companies choose Southern Safety because Sara delivers what they need, when they need it. Just ask Wal-Mart Distribution Centers across the nation.

"We build trust through consistency and attention to detail," Sara notes. "That's not customer service theory. That's how you run a business that lasts."





Erin Stidham

Executive Director

Davis Family YMCA

865-661-9622 estidham@ymcaknoxville.org

Erin Stidham has dedicated the past six years to serving with the YMCA, where she now leads as Executive Director of her branch. Throughout her journey, Erin has been guided by incredible leadership mentors who have shaped her growth and inspired her passion for service. She is deeply committed to helping others, finding joy in watching individuals grow in confidence, improve their health, and strengthen their overall well-being.

For Erin, the YMCA is more than just a workplace—it is a blessing. She treasures its role as a safe, welcoming space where laughter, fun, and meaningful connections flourish. The Y provides opportunities for people of all ages and backgrounds to come together, support one another, and build lasting community. Erin is proud to serve Knoxville, Farragut, and the surrounding counties, fostering an environment where everyone can belong, thrive, and experience the power of community.



Kimberley **Trimble**

Chief Administrative Officer

Knoxville TVA Employees Credit Union

865-544-5400

Kimberley Trimble serves as Chief Administrative Officer for Knoxville TVA Employees Credit Union.

Raised in a military family, Kimberley learned early the value of selflessness and service. Those lessons shaped her into the dedicated leader she is today. Her lifelong love of service is the reason why she is an invaluable leader of the KTVAECU® team. Kimberley is firmly committed to the Credit Union's philosophy of "People Helping People, Members Helping Members®", and it acts as her guide in service.

Kimberley strives to exceed expectations in her service to employees, the Credit Union, and the community. She's happiest when she can improve someone's day, both professionally and in her personal life. In her own words, "I love when I can turn a win-lose situation into a win-win."

Throughout her 21 years at KTVAECU, Kimberley has helped orchestrate plenty of wins, as the Credit Union continues to grow.

About Knoxville TVA Employees Credit Union Knoxville TVA Employees Credit Union is a not-for-profit, member-owned, and locally operated financial institution that serves the community's financial needs. Membership is available to anyone who lives, works, attends school, owns a business, or has eligible family in the following counties: Blount, Hamblen, Jefferson, Knox, Loudon, Roane, Sevier, Sullivan, and Johnson City. The Credit Union helps Members grow financially by offering a variety of accounts, including checking, savings, and retirement accounts. KTVAECU Members have access to twenty-four (24) branch locations, online banking, a mobile app, and secure chat for 24/7 access to financial services.



Diana Van Leuven

Founder and CEO The VAN LEUVEN Company

800-520-1834 ext. 1 diana@theVanLeuvencompany.com www.thevanleuvencompany.com

The VAN LEUVEN Company's history is defined by the vision and leadership of founder and CEO Diana Van Leuven. Since its start in St. Louis. MO in 2001 and its relocation to Knoxville, TN in 2011, the company has reflected Diana's belief in building a culture rooted in faith, family, and professional excellence. Over the past 22 years, she has attracted a team of marketing professionals with diverse expertise who share her passion for putting people first.

Drawing on her experience with global brands such as Anheuser-Busch and Weber Shandwick Worldwide, Diana has guided The VAN LEUVEN Company to become a trusted partner for clients across industries including retail, healthcare, agriculture, and technology. At its core, the firm is especially dedicated to serving independent small businesses, helping them strengthen their brands, expand their reach, and thrive in competitive markets.

Beyond client work, Diana has cultivated a culture of service, encouraging her team to use their skills to support organizations and communities that make a positive impact. She is also a frequent speaker and mentor, inspiring others to lead with integrity, purpose, and vision in all that they do.

As The VAN LEUVEN Company celebrates more than two decades of service, Diana's commitment to people-first values continues to shape its mission: supporting clients dedicated to healing, nurturing, enriching, and sustaining the world.



Krista Vincil

Owner/CEO

K&M Marketing

865-635-6209

Krista Vincil, owner and CEO of K&M Marketing, is passionate about helping small businesses grow and thrive. Since founding K&M, she has focused on delivering custom, resultsdriven marketing strategies tailored to each client's unique goals. Krista and her team provide everything you need-from logo design, business cards, and printed materials to mailing services, billboards, social media management, SEO, and more.

With years of experience in sales, marketing. and client growth, Krista is known for providing creative solutions backed by data and strategy. At K&M Marketing, the mission is simple: meet you where you are and grow together helping businesses build visibility, connect with their audience, and achieve measurable success.



Candace Viox

Owner

Water Into Wine Bistro & Lounge

865-392-1586 W2wknoxville@gmail.com

9 Years in Farragut full of relationships, support, and community!

Candace Viox opened the popular Farragut destination, Water into Wine Bistro & Lounge, in May 2016, and her restaurant is still going strong. The community support has been overwhelmingly appreciated. The extension of her lease has ensured she will be operating in Farragut for a few more years. Catering, community events and private parties have allowed her brand to grow in the Knoxville area. While Candace's team is already gearing up for the holiday season, she has begun booking business luncheons and holiday parties. She loves hosting members of the business community who enjoy showing their appreciation to their team members oif you are looking for a way to tell your staff thank you for their hard work, Water into Wine is the perfect place for your private party!

Water into Wine is a different kind of restaurant and lounge. 9 years of beautiful people and relationships. Connections are made by the locals who stop in on a regular basis to the visitors just passing through who have been told about the beauty of the Farragut area and the lounge known as the "Farragut Cheers" by some locals and the "Bible Study Bar" by others. Candace says it is a "community gathering place where people talk, share, and care about one another."

Candace serves as the President of the Farragut Business Alliance and works closely with local elected officials advocating for small business support, as well as serving on the Farragut Tourism & Travel Board. She contributes to many non-profits including Isaiah's House, St. John Newman, Farragut and Hardin Valley Academy teams and local clubs in the community.

"Everything is in God's plan, purpose and timing and I will go where He leads next," said Candace. "Seems God still wants me in Farragut because I am still here."



Cathy Warmbrod

Attorney

McDonald, Levy & Taylor

865-966-4343 888-419-0433 10805 Kingston Pike, Suite 200 Knoxville, TN 37934

From physical therapist to practicing law

Cathy Warmbrod spent years as a physical therapist before graduating from Lincoln Memorial University's Duncan School of Law in December and joining the team at McDonald, Levy & Taylor.

"I needed a change from the very physical demands of therapy," said Warmbrod, noting the similarities between law and healthcare. "You meet with your client/patient and identify their problem; you determine what their goal for their legal representation/therapy is; and then you devise a plan to achieve that goal for your client/patient."

So far, Warmbrod said the transition to practicing law has been both enjoyable and interesting, as she gets to work on a variety of tasks each day.

"It is never boring," she said.

Warmbrod, who graduated first in her law school class, is a proud mother of two adult children and three rescue dogs. She and her husband currently live in Oak Ridge.



Susan Worthington

President

Southern Market

Office: 865-588-2260 Cell: 865-455-5588 www.southernmarketshops.com Susan Worthington and her mother, Frances Sexton, founded The Southern Market almost three decades ago with the vision of creating an upscale interiors market that showcased local vendors featuring strictly stylish merchandise.

With more than 200 current vendors, Worthington said that The Southern Market offers a variety of products that range from home decor, gifts, boutique fashions, and art. We are always looking to enhance our market with exceptional new merchants and artists.

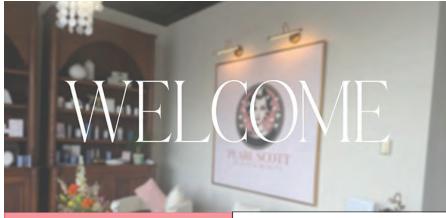
"We pioneered a new breed of marketplace in an era of antique and craft only malls" said Worthington. "Neither Knoxville -- nor any Southern city we visited for that matter -- had anything like us at the time. We traveled more than 20,000 miles throughout the Southeast hand-selecting our first merchants over several years. We built our building entirely for this concept as well."

Having built this Knoxville staple and entrepreneurial legacy literally from the ground up and on the pages of Veranda magazine before they ever opened, these ladies were destined for success.

Decades later, The Southern Market, located at 5400 Homberg Drive, is still going strong winning Best Gift Shop and Best Interior Design by Knoxvillians year after year, and will be celebrating its 29th year in business.

Worthington says the market's lengthy success is a result of its focus on recruiting quality, small businesses from the local community, servicing those businesses' needs, and garnering mutually successful relationships that last for many years. We aim to minimize turnover and maximize our merchants' successes.

"Southern Market has been promoting 'shop local' for 29 years," she said. "Shop Local is not new to us. We have loved and embraced shopping local and small businesses since 1996. We are small business. We are shopping. We are local. Come shop local at Southern Market."



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Real Estate, Redefined.

Broker/owner Cindy Kraus of Engel & Völkers Knoxville is keenly focused on relationships.

"For me, real estate isn't about transactions," said the Farragut resident. "It's about guiding people through life's biggest transactions with honesty, clarity and care."

Kraus has built her real estate career on that principle, along with "delivering strategy, advocacy and concierge-level service — making every client feel like my only client."

She has been in real estate for 12 years, following three decades as a respiratory therapist. Kraus realized she needed a career change when her daughter made plans to attend college after high school, leaving her with an eightvear-old son.

Hoping for a job that would give her more professional flexibility, alongside not only a knowledge of, but a love for architecture, Kraus looked toward real estate as her next opportunity.

Then, when she earned her real estate license, she realized knowledge gleaned from her previous position laid a foundation for her speciality in luxury properties, as she came to know many professionals in the medical field, giving her a unique perspective on their needs, wants and interests.

She affiliated with Engel & Völkers in September 2021. bringing the franchise to East Tennessee "because my clients deserve the best: boutique-level service backed by global reach."

The company, headquartered in Hamburg, Germany, has a world-wide network of over 16,000 real estate professionals spanning more than 30 countries.

Today, the Knoxville franchise has 12 global real estate advisors, two assistants and one development services global advisor work alongside Kraus, ensuring every client's needs are met.

Kraus and her husband, Paul, live in Farragut and have four children and two golden doodles. When not serving her clients, she enjoys walking her dogs and volunteering with area causes and organizations that include Emerald Youth Foundation, Child Help, Wesley House, Charity Chicks and the Farragut Rotary Club.





Mayra Guzman





Miranda Jenkins



Lynnsey McCarter



Kiley Parker



Cracy Payne





Elis Saddoris



Cady Shuford



Leona Skiles











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