

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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WOMEN IN LEADERSHIP: BALANCE | SELF-CARE | RESILIENCE

a Farragut West Knox Chamber Speaker Series event

Presented by:



Chrystal Armstrong Brown
President & CEO, United Way Greater Knoxville




Tammy White
President & CEO, Leadership Knoxville



Missy Wallen
Knoxville Chairman, Pinnacle Financial Partners



 **February 18, 2026**
4:00 - 5:30PM

 **Embassy Suites**
9621 Parkside Drive
Knoxville 37922

Community
Sponsor



Wine
Sponsor



Women in Leadership Chamber Event to Focus on Balance and Resilience

Presented by Pinnacle Financial Partners

How do you balance leadership, career demands, and personal responsibilities—without burning out? Women now make up nearly 58 percent of the workforce and lead more than 12 million businesses nationwide, often juggling significant professional and personal responsibilities. Join the Farragut West Knox Chamber of Commerce for an interactive panel exploring the pressures of multitasking, the hidden workload many women carry, and ways leaders prioritize what matters most while building resilience and practicing self-care.

The event takes place Wednesday, Feb. 18, 2026, from 4 to 5:30 p.m. at Embassy Suites, 9621 Parkside Drive. It will begin with casual networking over wine and charcuterie, graciously sponsored by Water Into Wine (valid ID required for alcohol service), followed by a 60-minute facilitated panel discussion and audience Q&A with three local female leaders from diverse backgrounds and at different stages of their careers.

Chrystal Armstrong Brown, president and CEO of United Way of Greater Knoxville, brings extensive nonprofit leadership experience and serves on multiple community boards. Tammy White, president and CEO

of Leadership Knoxville, has led the organization since 2009, expanding programs that support leaders from youth through post-professional stages and launching initiatives such as Connect Knox and The Big Table. Missy Wallen, Knoxville chairman for Pinnacle Financial Partners, leads the firm's Knoxville client services group with more than 40 years of leadership experience and remains active in the community while helping leaders maintain balance across work, life, and service.

Seating is limited. Individual tickets are \$25, with a discounted option of two for \$40—perfect for bringing a woman mentor, mentee, colleague, or friend along. Reserved tables of eight and all sponsorship opportunities are available to Chamber members only and in limited quantities, including community, event, and presenting levels. We would like to thank our Presenting Sponsor, Pinnacle Financial Partners, as well as our community sponsors, Lapis Insurance and Main Event, for supporting this event.

To purchase tickets, visit farragutchamber.com > events. Contact the Chamber at 865-675-7057 with any questions.

Farragut West Knox Chamber Debuts Casino Night Fundraiser



The Farragut West Knox Chamber of Commerce is excited to debut Casino Night, a new signature fundraiser created in response to member requests for a fun, relaxed, and social event. This inaugural event is designed to directly support the Chamber's grants initiatives and member programs, strengthening resources available to the local business community.

Casino Night will take place Saturday, March 21, 2026, from 6 to 9 p.m. at The Venue, 7690 Creekwood Park Boulevard, Lenoir City, Tennessee. Guests will enjoy an immersive casino-themed experience featuring professional tables and dealers for Blackjack, Roulette, Double Craps, and 3-Card Poker. Never played before? Dealers will guide guests through the games, creating an engaging and

welcoming experience for all skill levels.

In addition to the gaming areas, the evening will feature music, a dance floor, delicious food and beverages, and a cocktail-attire atmosphere perfect for networking, celebrating, and unwinding.

Tickets are available now, with early bird pricing at \$100 each through February 14. Remaining tickets are \$125 starting February

15. Sponsorship opportunities are available in limited quantities, and we would like to thank our Cup Sponsor, MR10 Realty, for supporting this inaugural event.

Take a chance for a great cause and join the Chamber for this exciting new tradition. Visit farragutchamber.com > Events > Casino Night Fundraiser or call 865-675-7057 for more information.

2026 Business EXPO Presented by Slamdot Returns April 22



The Farragut West Knox Chamber of Commerce's annual Business EXPO will take place Wednesday, April 22, 2026, from 12 to 4 p.m. at The Venue Lenoir City, 7690 Creekwood Park Boulevard, Lenoir City, Tennessee. This annual event draws more than 500 attendees throughout the day, offering opportunities for both business-to-business and business-to-consumer connections.

Tickets to attend are currently on sale. Visitors can meet over 80 local businesses, network with professionals, and learn more about the services and products available in the community.

Businesses interested in exhibiting can reserve booths. Through January 17, Enterprise members may reserve booths at no cost, and returning participants from 2025 can secure booths at a discounted rate of \$225. Early bird registration for all other Chamber members opens January 18 and runs through January 31 at \$300. Starting March 1, any remaining booths will continue to be available to members at \$300 or to non-members at \$350, while spaces last.

Booths fill quickly each year, so members are encouraged to take advantage of these early opportunities to showcase their businesses, connect with potential clients, and strengthen their Chamber network.

The 2026 Business EXPO is presented by Slamdot. We would also like to thank our Business Level Sponsor, Lenoir City Utilities Board (LCUB), for supporting this event.

For more information, visit farragutchamber.com > Events > Business Expo. For questions, contact the Chamber office at 865-675-7057 or email julie@farragutchamber.com

Networkings

Apex Bank | December 4, 2025



(L to R) Ron Lee, manager; Kaycey Shreve, Debbie Wright, and Tammy Presley, universal bankers; and Brandon Hackett, senior commercial relationship manager, pause for a photo while hosting the Chamber's final networking event of 2025.



(L to R) Dane Schmidt of *New York Life Insurance*, Vic Scott of *Shop Farragut & US Foods*, and Charles Lomax of *YMCA of East Tennessee* pause for a photo while connecting with fellow professionals at a recent Chamber networking event.

Ribbon Cuttings



Reef Coffee December 2, 2025

Owner Andrew Ingram (center, holding scissors) celebrates the opening of Reef Coffee inside *Hurricane Cycles* with family, friends, and Chamber members. Grab a jolt before or after a ride with beans roasted just 20 minutes away at *Vienna Coffee*, while supporting a café that champions local small businesses.

Ribbon Cuttings



U Brew Coffee Co. *December 11, 2025*

Owner Andrew Ellis (center, holding scissors) celebrates the opening of U Brew Coffee in Knoxville, bringing an elevated coffee experience that introduces specialty coffee through hands-on, multi-sensory exploration for the community.

Covenant Health Urgent Care – Northshore *December 15, 2025*

Covenant Health leadership and staff (holding multiple pairs of scissors) are joined by former Town of Farragut Vice Mayor Louise Povlin, Farragut West Knox Chamber President Julie Blaylock, Knox Chamber Vice President Amanda O'Dell, along with Chamber and community members, to celebrate the opening of Covenant Health Urgent Care at S. Northshore Drive and Osprey Point Lane.



Mortgage Investors Group – Bearden Alliance *December 17, 2025*

Branch Manager Kim Carman (center, holding scissors) celebrates the opening of Mortgage Investors Group's new office at 9202 S. Northshore Drive with colleagues, community members, and special guests Mr. and Mrs. Claus. MIG provides trusted financial solutions while supporting employees and the community.

SCAN TO SEE WHAT'S HAPPENING!

Use the QR code to view our December events calendar and stay up to date on networking, workshops, and Chamber happenings all month long. Don't miss a chance to connect!



Did you know?

Did you know that the start of a new year is one of the most popular times for individuals to consider leaving traditional employment to pursue entrepreneurship? The dream of leaving the everyday 9-to-5 job and becoming one's own boss sparks hope and excitement. The idea of entrepreneurship often paints a picture of freedom, flexibility, and unlimited success. However, the reality of starting a business is often far more demanding than expected and requires careful preparation and commitment. Below are a few common myths, and the truths, about entrepreneurship.

Myth: Be your own boss, set your own hours, and take all the time you need

Truth: While flexibility is a benefit, the early stages of business ownership often require long hours, including nights and weekends. En-

trepreneurs frequently work well beyond a standard workweek. In today's digitally connected world, being "off" is rare, with emails, social media, and remote tools keeping owners engaged around the clock.

Myth: Pursuing your passion will lead to profitability and long-term success

Truth: Passion is important, but it must be paired with market research, strategic planning, adaptability, and financial understanding. Without a solid business plan, passion alone is rarely enough to sustain a business.

Myth: No more bosses, no more problems

Truth: Business owners are accountable for every aspect of their venture. From finances and operations to employees, customers, and vendors, entrepreneurs must make

decisions that impact many others—not just themselves.

Myth: Entrepreneurship leads to quick profits and immediate success

Truth: Most successful businesses take time to grow. Many do not see profits for the first two years, and only about half survive five years. Long-term goals and resilience are essential.

Entrepreneurship offers opportunity and independence, but understanding the reality helps aspiring business owners prepare for success. If you are ready to move past the myths and take the next serious step toward business ownership, we at the Knoxville SBDC encourage you to reach out. We can help you navigate the realities of entrepreneurship with confidence and clarity to start, grow and sustain your business.

Workforce & Jobs

• Keith Window Company – Window and Door Service Technician

Keith Window Company, a family-owned business serving Knoxville for 45 years, is seeking a full-time Window and Door Service Technician. The role includes repairing and replacing thermal glass, window and door parts, and occasional vinyl windows or storm doors. Technicians will travel to customer homes, follow daily appointment schedules, and provide excellent customer service.

Ideal candidates have experience in the window and door industry, strong communication skills, and a positive, team-oriented attitude.

For more information, contact Chad Leath at (865) 524-2424 or chad.leath@keithwindow.com or visit keithwindow.com.

• Kick & Fit Club – Multiple Positions

Kick & Fit Club is hiring motivated, energetic professionals to join its growing team. Open positions include personal trainers, membership sales specialists, kickboxing coaches,

and kickboxing trainers. Candidates should be passionate about fitness, community, and delivering a high-energy experience for members.

For more information or to inquire, email Paulie Baio at paulie@kickandfitclub.com.

• Christian Brothers Automotive – Automotive Service Advisor / Writer

Christian Brothers Automotive in Knoxville is seeking a full-time Automotive Service Advisor / Writer to provide outstanding customer service and support. In this role, you'll guide customers through the repair process, keep them informed about the status of their vehicles, and ensure a positive experience every time they visit.

Candidates should have a valid driver's license, a driving record acceptable to the insurance carrier, experience in automotive customer service and service sales, and proficiency with Windows-based software. An associate's degree is preferred. The position requires reliability Monday–Friday, 7 a.m.–6 p.m., and the ability to remain on your feet for

most of the day, occasionally lifting over 50 lbs., and maintaining a brisk pace in a high-volume environment.

Compensation includes pay up to \$130,000 annually, with weekends off.

To apply, visit cbac.com/Knoxville > Careers > View jobs by location.

• Chesapeake's Seafood Restaurant & Raw Bar – Multiple Positions Open

Chesapeake's Seafood Restaurant & Raw Bar in West Knoxville is hiring for several full- and part-time positions at their Parkside Drive location. Openings include Banquet Prep Cook, Cook, Dishwasher, Host, and Server. Pay ranges from \$14 to \$35 per hour depending on the role.

Candidates should be reliable, customer-focused, and able to thrive in a fast-paced restaurant environment. Experience in a similar role is preferred but not required for all positions.

To apply or learn more, visit Chesapeake's Careers Page or contact the restaurant directly at their West Knoxville location.

THANK YOU

to our
Enterprise Members!

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Knox County Mayors Office

*Thank you for your
Admiral Elite Enterprise Membership!*



**Christian Brothers
Automotive**

Thank you for your Anchor Enterprise Membership!

Welcome New Members!

The Chamber welcomes these businesses who
joined us recently in December

Did you know businesses/organizations can
submit an application & payment online?

Visit www.farragutchamber.com and click "Join the Chamber!"

Scan the QR code to learn about our new members!



THANK YOU for Renewing Your Membership!

The Farragut/West Knox Chamber thanks to these businesses who have renewed their investment in the Chamber as of December. We can count them as Farragut West Knox Chamber of Commerce members!
We urge members to patronize one another when the goods or services a member can provide are needed. We also hope that area residents recognize a business's commitment to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

Adobe Acrobat
ALLCares
Carhartt
Citizens Bank Lenoir City
Click Funeral Home/
Farragut Chapel
Concord Place Memory Care
an Anthem Community
Connie McNamara &
Knoxville Dream Homes |
Keller Williams Realty
Cyan Insurance Solutions
Dullahan's Irish Pub

Embassy Suites Knoxville West -
Kana Hospitality
eSpaces
Gables & Gates -
Susie Lash
Go Dance
Hardin Valley
Wealth Management
Help You Dwell, LLC
Holiday Inn Express -
Campbell Station
Huntington Learning Center
J.R. Financial Coaching

JM Addington Technology
Solutions
LC Fence, LLC
Maddox Companies; The
Mary Kay - Marianne Morse,
Independent Senior Sales
Director
Net3 Information Technology
PrideStaff
Primetime Roofing
Ramon P. DeGennaro
Rick Terry Jewelry Designs
Roane State Community College

Shangri-La Therapeutic
Academy of Riding
Skin by Jenn
Smoky Mountain CPAs
Sold With Sinclair |
Knoxville Real Estate
Telecom and Data Solutions
Tennessee Strategies
Tennessee Valley Fair
The Honey Do Service, Inc.
Waynes Pest Control
Y-12 Federal Credit Union -
Middlebrook Branch

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continued Development Grant Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



VICE ADMIRAL



COMMANDER



CAPTAIN



ANCHOR

